

SIMA

**Sponge Iron Manufacturers
Association**

Indian voice for the ore based
Sponge Iron & Steel Industry

ABOUT US

The Sponge Iron Manufacturers Association (SIMA) established in 1992 is an all India apex body of Indian sponge iron industry. It is the voice of the Indian iron ore based sponge iron & Steel Industry, at both domestic and global forums. As a not-for-profit society, SIMA has been mandated to communicate the viewpoints of its constituents & all stakeholders and represent their interest.

ABOUT THE INDUSTRY

Indian Sponge Iron Industry which was started as late as in 1980's has come a long way. Today India is the largest sponge iron producer (25 MTPA in F Y 2018) in the world for last 15 consecutive years and contributes about 30% of the world production.

SIMA'S OBJECTIVES

- To fulfil a role of providing a common platform for exchanging knowledge, experience & growth related aspects.
- To provide a forum to review the smooth functioning of the industry vis-à-vis government policies, global development and market feasibilities.
- To act as an apex body to interface with government to promote & protect the ever growing needs of the industry in fast changing business environment.
- To Keep an update on the database from the national & global point of view to keep the members informed of growth possibilities & future prospects for decision making.
- To project the achievements of the members and industry with an objective to strengthen the industry.
- To provide research avenues for making the industry cost effective and competitive.

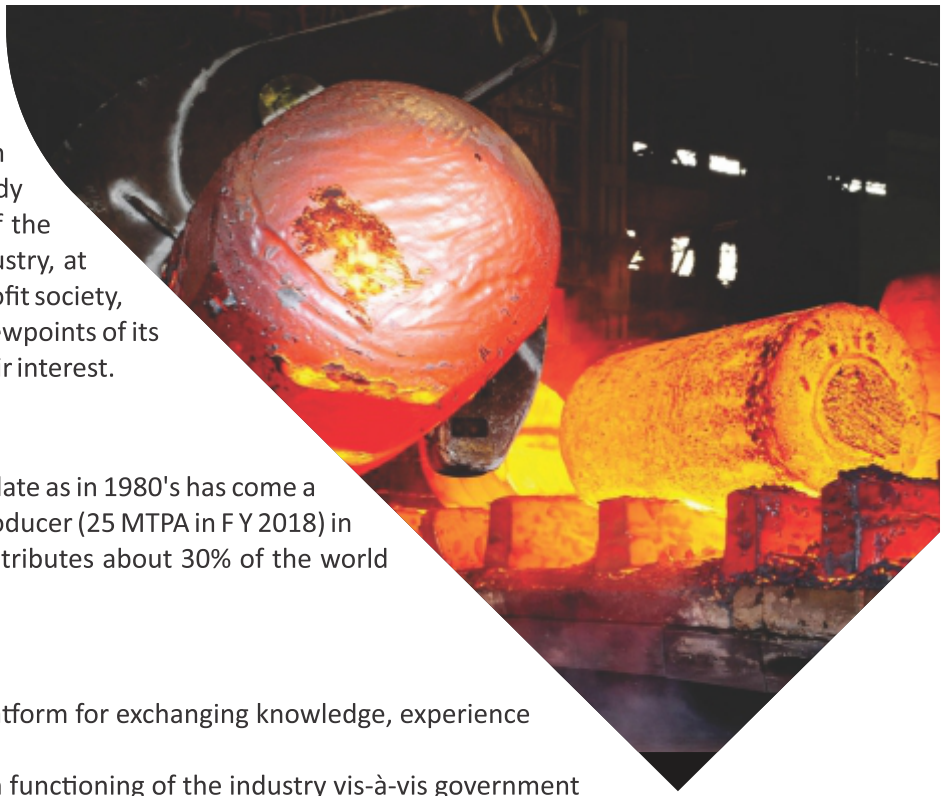
MULTIDIMENSIONAL ROLE

- SIMA has been playing a vital role in building an image of Indian sponge iron industry & establishing India's leadership in sponge iron manufacturing.
- SIMA is a dynamic apex organisation working towards projecting achievements, policy related problems & technological update of the Indian sponge iron industry on various forums.
- SIMA ensures adequate opportunities & exposure to its members in domestic and international technological developments / innovations in manufacturing, raw materials, energy, environment etc related issues.

TECHNICAL WORKSHOP ON ENERGY EFFICIENCY TECHNOLOGIES FOR IRON & STEEL SECTOR ORGANIZED IN BALLARI, KARNATAKA



- SIMA organises meetings of its members in order to make their presence felt in international seminars and conferences where some of the members also present papers.
- A regular interface is maintained with the State & Central Government and its arms such as Bureau of Energy Efficiency, Bureau of Indian Standards, Central Pollution Control Board etc for meeting the requirements of the industry to ensure its sustainable growth and expanding its wing internationally.
- It also keeps government & its departments updated on the latest data available about production, raw materials requirement etc.
- SIMA updates its members on various developments through e-mails, newsletters etc. In fact it regularly brings out an in house magazine "DRI UPDATE" with a clear focus on technological innovations in the area of sponge iron production to enable its members to explore the avenues to reduce their cost of production.
- SIMA organises in India and abroad, workshops/ conferences/ seminars on a continuous basis so that there is close interface between national & International manufacturers of sponge iron, technology suppliers etc.



GLIMPSES OF INDIA INTERNATIONAL DRI SUMMITS ORGANIZED BY SIMA

1st India International DRI Summit, 2012



2nd India International DRI Summit, 2014



3rd India International DRI Summit, 2016



4th India International DRI Summit, 2018



- It is working to provide their members an effective and useful platform to discuss their problems, growth potentials, international connections and voice their concerns to the government.
- The Industry Association is fully conscious of its social responsibility and has been organising medical camps, training to industrial workers and also providing support to weaker section of the society.

CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES

Medical Camps



Educating Tribal Children



WORKERS TRAINING CAMPS IN CHHATTISGARH AND ODISHA



- It is the endeavour of SIMA to bring its members together and to expose them to the latest developments taking place in India and globally for their sustainable growth.

MEMBERS

All the major sponge iron producers like Tata Sponge, Essar Steel Ltd, Jindal Steel & Power Ltd, JSW Steel, Welspun Steel Ltd, Tata Steel BSL Ltd, Bhushan Power & Steel, Monnet Ispat & Energy, Godawari Power & Ispat, Usha Martin Ltd, Shri Bajrang Power & Ispat, BMM Ispat, Visa Steel, Adhunik Group, Sarda Energy & Minerals, Lloyds Metals & Energy, Sunflag Iron & Steel, Rungta Mines etc are its members. Besides them, regional sponge iron associations are also its members. It is a matter of great satisfaction that all medium and large sized sponge iron producers have set up their steel production and processing facilities to focus on value added products.



OUR PATRONS



SAJJAN JINDAL
CMD, JSW Group



NAVEEN JINDAL
CMD, JSPL



B.L. AGRAWAL
CMD, GPIL



K K SARDA
CMD, SEML



RAJESH GUPTA
MD, Lloyds Metals
& Energy



ASHISH ANUPAM
MD, Tata Steel Long
Products Ltd

TEAM SIMA



RAHUL MITTAL
Chairman



GAJRAJ SINGH RATHORE
Vice Chairman



DEEPENDRA KASHIVA
Executive Director



THERESA FRANCIS
Asst. Director (Commercial)



LALIT PRASAD
Asst. Director (Co-ordination)



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